

Podcast Proposal

Premise

It is proposed that Global Fellowship produce a monthly podcast through the Young Leaders Group. This podcast will be made available internationally across multiple platforms such as Spotify, Apple Podcasts and Google Podcasts.

The information in each podcast will also be released as a PDF for people who are unable to access the podcast. It is suggested that this podcast be launched in GF Week 2022.

Benefits

- Allows more Young Leaders to physically be involved in the work of GF through the creation of the podcast episodes.
- It's free advertising! (as only voices are being recorded no fancy camera equipment is required and the editing is simpler)
- Allows Members to connect and hear about how other member organisations work
- People can access the podcast at any time, they are not restricted by time zone.
- Member Orgs engaging in the creation of the podcast become more connected to GF
- The podcast fulfills the first purpose of the GF Young Leaders Group: Promote GF in our areas (Education about GF and promoting GF Events)

Episode Outline

Here is a brief outline of what each episode could look like.

0:00	Podcast Intro	Standard GF Podcast Intro
0:15	Hosts Introduction	Hosts introduce themselves and talk about what is coming up
2:00	News	News from around member orgs from around the world
15:00	Interview	Hosts chat to someone from a member org
35:00	Host Debrief	Hosts chat about the interview and give any closing remarks
40:00	Podcast Ends	Standard GF Podcast Outro

Filming

Filming should take place at least 2 months before the release date in case there are any problems connecting everyone together. This filming would take place over zoom.

Similar Podcast

The 1st Fraserburgh Boys' Brigade Company in Scotland has produced a podcast with similar themes. It can be accessed through their website:

<https://1fraserburgh.boys-brigade.org.uk/podcast/>

Next Steps

Here are the next steps to getting the GF Podcast Started:

- GF Trustees approve the plan
- A team is put together to organise the Podcast (mainly using the GF YLG), fulfilling the following roles:
 - Someone to edit the podcasts
 - At least four people to share the hosting (so its not the same people every time)
 - Someone to handle the admin (eg arranging people to be interviewed, gathering the news to talk about.
- Create a list of questions to work through with the people being interviewed.

