

FOR THE ADVANCEMENT OF CHRIST'S KINGDOM AMONG BOYS AND THE PROMOTION OF HABITS OF OBEDIENCE, REVERENCE, DISCIPLINE, SELF-RESPECT AND ALL THAT TENDS TOWARDS A TRUE CHRISTIAN MANLINESS. FOR THE ADVANCEMENT OF CHRIST'S KINGDOM AMONG BOYS AND THE PROMOTION OF HABITS OF OBEDIENCE, REVERENCE, DISCIPLINE, SELF-RESPECT AND ALL THAT TENDS TOWARDS A TRUE CHRISTIAN MANLINESS. FOR THE ADVANCEMENT OF CHRIST'S KINGDOM AMONG BOYS AND THE PROMOTION OF HABITS OF OBEDIENCE, REVERENCE, DISCIPLINE, SELF-RESPECT AND ALL THAT TENDS TOWARDS A TRUE CHRISTIAN MANLINESS. FOR THE ADVANCEMENT OF CHRIST'S KINGDOM AMONG BOYS AND THE PROMOTION OF HABITS OF OBEDIENCE, REVERENCE, DISCIPLINE, SELF-RESPECT AND ALL THAT TENDS TOWARDS A TRUE CHRISTIAN MANLINESS.

# GROWTH

Open Evening March 2022

14<sup>th</sup> VIC Werribee



# Contents

- 2 Premise
- 3 Purpose
- 4 Promotion
- 5 Run Sheet
- 6 Flyer
- 7 Social Media
- 8 Information Session

# OPEN EVENING

## PREMISE

The Open Evening will operate similar to previous Bring a Friend Nights except the new name opens the event to all who may want to come, not just those with friends in BB.

In the weeks leading up to the Open Evening (1<sup>st</sup> of March) boys will be encouraged to talk to their friends about BB and they will be resourced with flyers to assist them.

We will also be supporting parents in reaching out to their friends with sons.

On Bring a Friend Night, all the boys and friends will take part in our regular program and parents of current boys and friends will be encouraged to stay for an Information Evening lasting around 20-30mins after opening parade.

# Purpose

## Why have an Open Evening?

It has been demonstrated in the past that the most successful way of growing in BB is through boys inviting their friends, thus a dedicated night is a good focal point for this activity.

## Why a Information Session?

The Parents Information Evening serves multiple purposes:

- i) For Current Parents
  - a) Informs them about events and opportunities throughout the year
  - b) Allows parents to fully understand what we do at BB, promoting transparency
  - c) Gives parents a greater understanding of the purpose and meaning of BB, enabling them to better tell their friends and family about BB.
- ii) For New Parents
  - a) Shows them what BB does throughout the year
  - b) Shows them why and how BB will be beneficial to their son (as the 8 year old BB boy who invited their son will be unlikely to explain this well). This is also especially important as most boys join in juniors, when their parents still have almost complete control over their activities. This means that even if the boy really enjoys his night at BB, unless parents are onboard, he will be unlikely to continue.

# Promotion

Promotion for Open Evening will be through 4 avenues

## **Parade Nights**

On parade nights of the 15<sup>th</sup> and 22<sup>nd</sup> of Feb boys will be encouraged to invite their friends and resources with flyers. Also on the 15<sup>th</sup> of Feb it is suggested that the Juniors' achievements is used to discuss how to invite your friends to BB. This fits in well with the BBK program we will be working through at the same time.

## **Social Media**

The event will also be advertised on the 14<sup>th</sup> VIC Facebook and Instagram as well as the WBC social media.

Parents will also be encouraged to share our Open Evening Promotional Material over social media.

## **WBC Church Service**

During the announcements of a WBC service leading up to the Open Evening, the event will be promoted and people from the church will be invited bring their children along an to hear about what BB is about at the Information Session. Even people without BB age kids will be invited to come along and see what BB is about to promote church-BB relations.

## **Invitations**

The main and most impactful way that people will hear about BB is through an invitation from a friend. Paper flyers inviting people to the event will be handed out to boys/parents at BB. For the flyer design please see page 6.

# Run-Sheet

5

## OPEN EVENING PROGRAM

Time	Duration	Item	Leader	Notes
7:15	5mins	Welcome / What BB is	Daniel	A very general intro to BB and it's purpose.
7:20	5mins	Our Program	Cled	Going through and explaining our weekly program + purposes
7:25	2mins	BB Structure	Alex	Local, State, National and International
7:27	3mins	BB History	Alex	How BB has gone from a tiny group in Glasgow to a worldwide youth program
7:30	5mins	WBC Welcome + Intro	John Taekema	Why the church values BB
7:35	9mins	Events + their purposes	Cled (leadership + 14 <sup>th</sup> events) Ian (Hikes)	Leadership Courses, Hikes, Company Camp, Junior Hike, Junior Big Day Out, State Camps.
7:44	4mins	Badges	Alex Richardson	Queen's Badge, SWASA, DofE
7:48	2mins	hub14	Alex Richardson	Run through/promote hub14
7:50	-	Questions/ Food + drink	-	-

REGISTER AT [BIT.LY/HUB14W](http://BIT.LY/HUB14W)

### Juniors

7:10	Drill	Gribben's + NCOS	Area 2
7:25	Achievements	MF/RF	Kitchen
7:45	Games	Caleb	Area 2
8.15	Devotions	Cled	Kinder

### Seniors

7:10	Squad Time	NCOS	Kinder
7:25	Drill	NCOS (Gribbens to supervise)	Outside
7:45	Achievements	Cled	Kinder
8.15	Games	Gribben's	Area 2
8.40	Devotions	Cled	Kinder



# Flyer


Here is a flyer to promote the evening. Each junior boys was given 4 flyers and a session was run on 'How to talk to people about BB'.

Come and join us for a night of Boys' Brigade!


## OPEN EVENING

We are excited to welcome all boys between the ages of 8-18 to join our regular program and all current and visiting adults to an information evening.  
Why not come along and find out more about the BB?

 Tuesday, March 1st



 Ages 8-12 7-8.30pm  
Ages 13-18 7-9pm  
Info Session 7pm  
(For new and current adults)

 Werribee Baptist Church  
225 Heaths Road



### What is The Boys' Brigade?

- BB is a church based ministry
- BB aims to instil the mindset of Obedience, Reverence, Discipline and Self-Respect
- BB seeks to develop boys in a male only environment
- BB has been in operation since 1883 and currently exists in over 60 countries
- Why not ask a BB parent about the impact BB has had on their son?



More Info at [www.bit.ly/hub14w](http://www.bit.ly/hub14w)

# Social Media

This image was posted on 14<sup>th</sup> VIC's Facebook and Instagram pages.



Register today at [bit.ly/hub14w](http://bit.ly/hub14w)

Adapted for church screen size for Sunday announcements





# Information Session

These are the slides from the Information Session.



## OUR WEEKLY PROGRAM

### Junior Section (ages 8-12)

Opening Parade  
Drill  
Achievements  
Games  
Devotions

### Senior Section (ages 8-12)

Opening Parade  
Squad Time  
Drill  
Achievements  
Games  
Devotions

## BB ORGANISATION

Started in Glasgow, Scotland in 1883  
Has spread to over 60 countries  
Over 1 million members worldwide

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## WERRIBEE BAPTIST CHURCH

The 14<sup>th</sup> VIC Werribee Company is a ministry of Werribee Baptist Church.  
We are a part of The Bridge, WBCs Outreach arm.



## EVENTS

Each year, Boys' Brigade Victoria runs 5 leadership camps. To train boys with leadership skills.

### WEEKEND LEADERSHIP CAMPS

INTRODUCTORY LEADERSHIP

SQUAD LEADERSHIP

COMPANY LEADERSHIP

### WEEKLONG LEADERSHIP CAMPS

TEAM LEADERSHIP

PERSONAL DEVELOPMENT

## EVENTS

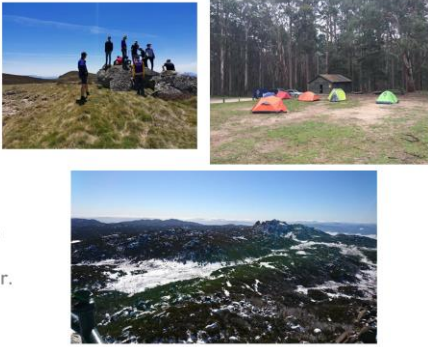
- Junior's Events
- Company Camp
  - Day Hike
  - Big Day Out



# Information Session

These are the slides from the Information Session.

## HIKING



Each year we take our Senior boys on several hikes throughout the year.

## BADGES

Many badges can be obtained in BB, all encouraging boys to grow and challenge themselves in various areas.



## QUEEN'S BADGE

The Queen's Badge is the highest award attainable in BB.



## QUEEN'S BADGE

- State Assessments:
- Project
  - Interview
  - Drill Teaching Assessment
  - Community Service



## DUKE OF EDINBURGH

BB is a registered assessor of the Duke of Edinburgh Award Scheme.

We have assisted many boys to get their Bronze, Silver and Gold Awards.



# Results

Prior to the Open Evening 14<sup>th</sup> VIC's Juniors attendance was around 6-8 and seniors attendance was around 13.

4 Junior boys came to the Open Evening, all had at least one parent stay for the Information Session.

We also had parents of 2 current boys also attend the information session.

As of the 22<sup>th</sup> of March 2022 (3 BB Nights later), we have retained 150% of the boys that came to the evening as all four boys registered and those new boys also brought 2 more boys.

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